



## WHAT IS A PARTNER?

CEA Partners are first and foremost engaged CEA Members. They are affiliates who support the California Employers Association through advertising, sponsorships at Forums, Workshops and Webinars.



## WHY BE A PARTNER?

Our Partners have exposure to over 15,000 businesses in a wide variety of industries.

We encourage all CEA Members to support our Partners as often as possible when looking for products and services.

## WHAT IS INCLUDED IN A PARTNERSHIP?

(Create your partnership from the options below)

<b>Website Presence</b> Placement on CEA's Partner Page and a custom web page with a link to your website.	\$1000
<b>CEA Newsletter</b> Submit an article up to 500 words in length. Each e-newsletter article will have a link to your website.	\$150/Article
<b>Advertising</b> Place an ad in the CEA Monthly Newsletter. Choice of hard copy and/or electronic version.	See Attached Rate Sheet
<b>Membership Marketing</b> Your promotional piece* included in new member "Welcome Packets."	\$150/Annually
<b>Employer Forum Sponsorship</b> Logo included on all marketing materials, your promotional piece* included in forum packets, presence at the registration table, and an introduction at the forum.	\$250/Forum
<b>Webinar Sponsorship</b> Logo included on all marketing materials, your promotional piece* (electronic) forwarded to participants, and an introduction on the webinar.	\$250/Webinar

\* All promotional materials must be provided by partner.



**FOR MORE INFORMATION CALL**

**800-399-5331**



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ CEA #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Contract Valid From: \_\_\_\_\_ To: \_\_\_\_\_

**Options Chosen:**

- Website Presence \$1000.00
- CEA Newsletter Article \$ 150.00
- Advertising in CEA Newsletter \$ \_\_\_\_\_
- Membership Marketing \$ 150.00
- Employer Forum Sponsorship \$ 250.00/Forum
- Webinar Sponsorship \$ 250.00/Webinar

**Total for Sponsorship:** \$ \_\_\_\_\_

**Materials Needed:**

- ✓ Your logo (300 dpi .jpg or .eps).
- ✓ The URL (web address) you would like to link from your custom page.
- ✓ Text for custom web page in Word format.
- ✓ Articles\* in Word format for the CEA newsletter due no later than the 8th of the month prior to issue.
- ✓ Ads\* in .jpg or .eps format due no later than the 8th of the month prior to issue.

*\*All articles and ads must be approved by CEA.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
CEA Representative

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

Check Enclosed

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card Holders Name: \_\_\_\_\_ Card Holders Signature: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_ Zip: \_\_\_\_\_