

# IDENTITY THEFT PROTECTION: Protecting Your Business is the Law



## THE LAW

“The Federal Trade Commission (FTC) has required many businesses to comply with the Fair and Accurate Credit Transaction Act of 2003 (FACTA). FACTA requires a written identity theft program that must detect, prevent, and mitigate identity theft of personal, sensitive, or other account information that could be the source of identity theft and fraud.

FACTA enforcement begins **May 1, 2009.**”

## THE FACTA TEST

(Check all that apply to your business)

FEDERAL LAW REQUIRES THAT YOU HAVE:	YES
WRITTEN PROGRAM	<input type="checkbox"/>
IDENTITY THEFT PREVENTION TRAINED EMPLOYEES	<input type="checkbox"/>
IDENTIFIED AND PROTECTED COVERED ACCOUNTS	<input type="checkbox"/>
ANNUAL REPORTING, UPDATES, AND RE-TRAINING	<input type="checkbox"/>
PROCEDURE AND POLICY FOR RESPONDING TO IDENTITY THEFT	<input type="checkbox"/>

**THE SCORE:** Any blank “” means you, the customer, and business lose!

## GET COMPLIANCE NOW

CEA has a straight-forward Identity Theft Guide and support products that will help you get a “**TOP SCORE**” on your next FACTA test. It offers:

- A fill-able form template that allows you to write and save data
- Employee Forms, Presentations, and Handouts
- Employee Training Options: Onsite, Audio, Train-the-Trainer, and More
- Tips on identifying your covered account
- Have CEA help you assemble your FACTA compliance program

## ORDER TODAY

CEA Products	Member	Non-Member
FACTA Fill-able-Program Guide	<b>\$145</b>	<b>\$195</b>
<i>FACTA Facts</i> handout and <i>FACTA Training PowerPoint Presentation*</i> only	<b>\$150</b>	<b>\$195</b>
<i>CEA Audio Conferences</i> (live or recorded version)	<b>\$45</b>	<b>\$55</b>
<i>FACTA Train-the-Trainer Kit</i> (Program Guide, PowerPoint, and Handout)	<b>\$295</b>	<b>\$449</b>
<i>FACTA Facts</i> handout only*	<b>\$45</b>	<b>\$59</b>

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**🌐 Visit us online at [www.employers.org](http://www.employers.org) and click “Store”**



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